

# Mountain Lakes Wedding Association

## Membership Application

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contacts Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_ Other: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Web Site Address: \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

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Please be advised that the following information is necessary in order to insure professionalism within our organization. Please note all members will be approved by the Board of Directors.

Business Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Type of Business: \_\_\_\_\_ Date Business Started: \_\_\_\_\_

License Number (if applicable): \_\_\_\_\_ Resale Tax ID Number: \_\_\_\_\_

### **The following are required upon membership approval:**

1. Payment (prefer business check but can accept PayPal which will include a small service fee)
2. Members with websites must place link, "MountainLakesWeddings.com" somewhere on site.
3. You will need a business answered phone number. (not necessarily a business line)

**Select a primary service category where your business will be placed on our website. We are fair to all members, therefore the order of your listing will be rotated periodically.**

- |                                       |  |  |   |
|---------------------------------------|--|--|---|
| <input type="checkbox"/> Flowers      | <input type="checkbox"/> Beauty Services     | <input type="checkbox"/> Invitations & Favors        | <input type="checkbox"/> Videography    |
| <input type="checkbox"/> Live Music   | <input type="checkbox"/> Cake & Confections  | <input type="checkbox"/> Disc Jockeys & Emcee        | <input type="checkbox"/> Photography    |
| <input type="checkbox"/> Catering     | <input type="checkbox"/> Churches & Chapels  | <input type="checkbox"/> Officiates, Ministers, etc. | <input type="checkbox"/> Gifts & Favors |
| <input type="checkbox"/> Coordinators | <input type="checkbox"/> Honeymoon & Lodging | <input type="checkbox"/> Wedding Specialties         | <input type="checkbox"/> Venue/Site     |

I would also like to be listed under: \_\_\_\_\_ (each additional listing is \$75.00)

\*all members within a non-highlighted category will be placed under "Wedding Specialties".

Your listing will be located in the appropriate category, stating the name of your business and include one picture of your choice. Both the name and picture will link directly to your website. You are allowed one picture change per year at no charge. A small fee will be incurred thereafter.

We are offering a "featured member" on our home page at an annual cost of \$100. This is a randomly, rotating spot, whereas each time this page is viewed, a different member will be advertised. Please be advised this offer is valid to current **Association Members only** and therefore is not offered otherwise. Please see reverse side for current Membership pricing.

**A link exchange is required for membership. Your business will post on our site once our link is on yours.**

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The Mountain Lakes Wedding Association is a non-profit, volunteer-driven organization. In addition to your financial support, we also need your time, energies and talents. Please indicate which committee(s) or office you may be willing to serve on at sometime in the future.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Advertising Research  | <input type="checkbox"/> Internet/Website          | <input type="checkbox"/> Store Front Exposure |
| <input type="checkbox"/> Association President | <input type="checkbox"/> Membership Development    | <input type="checkbox"/> Treasurer/Budgeting  |
| <input type="checkbox"/> Specialty Committees  | <input type="checkbox"/> Secretarial/Office Skills | <input type="checkbox"/> Where Ever Needed    |

The following **Standards of Service** are the minimum requirements of professionalism accepted for the members of the Mountain Lakes Wedding Association. These standards must be agreed upon as a condition of membership in the Association. Your signature below verifies your commitment to excellence and the following standards. Failure to uphold them may result in loss of membership and associated benefits without refund of paid membership dues.

- Truthful and fair representation in advertising and must be followed in the performance of goods and services.
- Client appointments & event day commitments must be met promptly, in a well-prepared, professional manner.
- Collateral and/or service price lists must be pre-printed.
- Adequate communications and follow-through procedures must be maintained as part of normal operation.
- Contracts and promises to your client must be delivered in full.
- Businesses must have all legally required licenses.
- Membership is a minimum of one (1) year and Membership dues are non-refundable.
- Although we do network together, we do not need to necessarily refer each other however, we will not speak negatively of other businesses in the association. Should anyone have a conflict or know of a grievance that a common client has against another business in the association, they should seek reconciliation directly with the persons involved. Should this fail, the matter should be brought to the attention of the Board of Directors.

**I pledge to operate my business in accordance with the above Association guidelines and will do everything I can to support the Association financially through my on-time payment of dues and volunteer efforts. I will read all bylaws once my membership is approved by the Board of Directors.**

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Annual Renewal Incentive:	<b>(if paid by 10/09)</b>	\$150.00	\$ _____
Annual Renewal Incentive:	<b>(if paid by 12/31)</b>	\$175.00	\$ _____
Annual Membership Dues:	<b>(01/01-12/31)</b>	\$200.00	\$ _____
Home page "Featured Member"	<b>(anytime annually)</b>	\$100.00	\$ _____
For each additional business listing:		\$ 75.00	\$ _____
<b>Total Amount Paid:</b>			\$ _____

Please direct any changes to original listing to executive secretary and note a fee may be charged.  
 Please allow up to 10 business days for Board approval, new website listings and/or any changes.  
 Please note: renewals paid after 12/31 will be considered a new member and pay new member rate.

**Quarterly Pro-ration: \$175 April 1 - June 30 or \$150 July 1 - September 30.**

Please note Pro-ration from 10/1 to 12/31 will be in addition to the following years membership.